



## Applications for AirZip® FileSECURE™

AirZip is the leader in controlled content protection and electronic file distribution for the enterprise.

AirZip FileSECURE provides the easiest, most user-friendly way to encrypt documents for secure delivery to intended recipients – and knowing when those documents were accessed. There is no need for complex key management as FileSECURE takes care of and controls all user access. In addition to this very easy to use encryption functionality, FileSECURE also includes easy-to-use rights management and persistent security. If users desire, they can control access to documents by restricting the dates when a document may be accessed and the types of access a recipient may have (View only, View and Print, make an unsecured copy, etc.). With AirZip AutoSECURE™, any user can secure documents by simply dragging and dropping or copying files to predefined locations which automatically secure and distribute those files based on predefined policies. No FileSECURE software is required on the user's workstation. With AirZip ScanSECURE™, scanned documents are automatically secured and distributed, saving time and money while improving security.

AirZip FileSECURE can be used in numerous industries for many different applications. This paper describes some of the more common ways customers are protecting their confidential information with FileSECURE.

### APPLICATIONS FOR ANY COMPANY

1. Protecting executive communications – among themselves, to subordinates, to board members
2. In engineering/R&D to protect intellectual property
3. In sales and marketing to protect Customer Lists and Pricing information
4. In customer support to secure service notes being delivered to service centers
5. In human resources to protect employee's personal information
6. In human resources to protect organization charts, pay scales, performance evaluations
7. In finance to protect financial statements not yet published
8. In finance to protect information being presented to auditors
9. In legal to protect contracts being negotiated
10. In legal to provide secured information during litigation
11. In shipping to replace overnight courier delivery of documents with secured scans
12. In corporate communications to provide controlled and timed access for press releases and financial results reporting
13. In all departments to reduce paper and ink costs by preventing printing of documents

### APPLICATIONS FOR FINANCIAL COMPANIES

1. Replace faxing of loan documents with secured scans
2. Replace overnight courier distribution with secured scans
3. Securing personal loan applications and information received via fax and email
4. Secure communication and tracking of confidential information to business partners (M&A, underwritings)
5. Controlled and timed access of daily interest rate sheet
6. Protect analyst's research
7. Statement information delivered electronically
8. Enhanced service for high-net worth clients
9. Secured archival of information
10. Tracking breaches in security for regulatory compliance

11. Automatic generation of file access reports for regulatory compliance

#### **APPLICATIONS FOR LAW FIRMS**

1. Protect attorney-client communications
2. Protect attorney-attorney communications
3. Protect communications among law firms all involved in class action suits
4. Provide secured marked up copies of contracts
5. Replace overnight courier distribution with secured scans
6. Tracking receipt and controlling access of case briefs with other parties

#### **APPLICATIONS FOR MANUFACTURING/DESIGN FIRMS**

1. Protect intellectual property and trade secrets from leaving the company
2. Protect IP and trade secrets on laptops and removable media
3. Share protected RFPs and bid specifications with potential contractors
4. Protect design information with overseas business partners

#### **APPLICATIONS FOR HEALTHCARE**

1. Protect medical records on laptops and removable media
2. Protect medical records as they are shared with other medical facilities
3. Protect electronic PHI files (medical records) as they are shared with insurance companies or lawyers
4. Protect distribution of paper copy of medical records by using secured-scans for distribution
5. Replace faxing of prescriptions with secured-scans

#### **APPLICATIONS FOR GOVERNMENT**

1. County courts – secure parole board information, jury selection information
2. Replace faxing from remote government locations with secured scans
3. Secure communications between government leaders
4. Secure budgets and operating plans
5. Secure military personnel records
6. Provide controlled access to electronic evidence
7. Law Enforcements - chain of custody integrity

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